

# LUNCH DEBATE SERIES

#### TAX INCENTIVES FOR RESEARCH AND DEVELOPMENT: IS THERE AN OPTIMAL POLICY MIX?

Using the tax system to support research and development has become a very popular policy tool. Many countries are implementing incentives such as tax credits, patent boxes and direct subsidies to stimulate new R&D. But is there really a causal relationship between these policies and the R&D spending done by the businesses receiving the incentives? And if so, is this R&D productive, and does it have an impact on the wider economy?

For our joint lunch debate with CEPS, we are delighted to present the latest research into this area, from Saïd Business School at the University of Oxford. We bring together the authors of the research with tax and policy experts to ask: is there an optimal policy mix for incentivizing R&D?

## 10 JULY 2020

#### **OUR PANEL**

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#### Moderator: Jennifer Baker

Jennifer Baker has been a journalist in print, radio and television for more than 20 years, the last 10+ specialising in EU policy and legislation in the technology sector. Jennifer combines insider knowledge with a passion for live communication, moderating events and conferences of all sizes.

#### Panelist: İrem Güçeri

Irem Güçeri's research focuses on policy evaluation, coprporate taxation, productivity, R&D and innovation. In Oxford, Irem lectures in Finance and Government Policy for Business. Previously, she worked at the World Bank as part of the Europe and Central Asia region. She is still involved in government and World Bank projects as a consultant.





#### Panelist Ruzica Rakic

Ruzica Rakic has been an Economic Analyst in DG Research and Innovation (Chief Economist unit) at the European Commission since 2019. Her policy and research work focuses on R&D investments and sustainability. Ruzica holds a PhD in Economics from Humboldt University of Berlin.





#### PROGRAM

## 10 JULY 2020

12:30	Introduction and welcome Jennifer Baker (Journalist and Moderator)
12.35	<b>Opening Remarks</b> <b>İrem Güçeri</b> (EconPol Europe, University of Oxford) <b>Ruzica Rakic</b> (European Commission)
12.45	Panel Discussion Moderator: Jennifer Baker Including questions and answers from viewers
13:30	End





## ABOUT

#### CEPS



The Centre for European Policy Research (CEPS) was founded in 1983 as a European think-tank in Brussels to deal with pressing issues of European policy. As an independent institution, CEPS develops solutions based on the highest academic standards for current and future challenges in Europe. It also links together researchers, politicians and economic players from all over Europe. CEPS focuses on six areas: Economy and Finance; Regulation; Rights and Security; Europe in the World; Energy and Climate Change; Institutions.

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#### ABOUT

## ECONPOL EUROPE

EconPol Europe – the European network for economic and fiscal policy research - is a network of 14 policy-oriented university and non-university research institutes across 12 countries, who contribute scientific expertise to the discussion of the future design of the European Union.

The network's joint interdisciplinary research covers sustainable growth and best practice, reform of EU policies and the EU budget, capital markets and the regulation of the financial sector, and governance and macroeconomic policy in the European Monetary Union.The network was founded in spring 2017 by the ifo Institute, along with eight renowned European research institutes. A further five associate partners were added to the network in January 2019.

The foundation of EconPol Europe was made possible by an initiative of the German Federal Ministry of Finance (BMF) to intensify and deepen cross-border research and cooperation in Europe. The ifo Institute was commissioned by the BMF to set up this independent network, providing evidence-based policy advice to inform the economic and fiscal policy debate in Europe.

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#### **Location** Online

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